

Harbor Island Owners Association, Inc.
1 North harbor Drive
Harbor Island, SC 29920

Candidate Application for the Harbor Island Board of Directors

Name Debra S. Hoffman
Address 66 Harbor Dr. N.
City St. Helena (Harbor) State SC Zip Code 29920
Telephone Number Home N/A Others 843-929-9172
Email debbieselnikhoffman@hotmail.com
Harbor Island Owner Yes No
Harbor Island Address Same as above

Telephone Number see above

Why I would like to be on the Board of Directors. TRANSPARENCY!
Investigate & obtain information
Listen to all facts and opinions on
issues and solutions the island faces.
Communicate openly and effectively to all
members.

Please include a brief biography and photo. Include any skills or experiences that you feel would make you a good Board Member.

The type of business I own or work for. Media - Marketing
Advertising - Morris Media

Business clients on Harbor Island. N/A

Please place my name on the ballot as a candidate for the Board of Directors.

Signature Debra S. Hoffman Date 8-18-17



DEAR OWNERS: I respectfully request your consideration for the Board of Directors of Harbor Island and hope you will give me an opportunity to serve you. I promise to provide transparency in all that I /we do and address your concerns, find multiple options for the critical challenges we face, and facilitate finding mutually agreeable solutions. My service on the board will guarantee that you have easy and complete access to any and all information on issues you desire, that will give you an opportunity to evaluate, ask questions and be a part of the solutions. Your voice and vote is as important as anyone else on this island and that includes each and every board member.

I served on your board in the late 1990's and early 2000's. I was instrumental in the purchase of the Beach and Racquet Club when not one person thought we could do that. Prior to that acquisition homeowners were paying around \$1,000 each per year just to use those facilities, as it was owned by a third party. I was on the board when we were granted special conditions on the PRT-Hunting Island Permits that addressed the concerns and possible implications for Harbor that their reports and predictions officially detailed. I am already in conversations with the involved entities on the new permit they are moving forward with, I believe if I am on the board we may be able to work with everyone to find solutions that are mutually agreeable and beneficial to Hunting and Harbor, but a deep knowledge and understanding of the situation from a political, legal, economic and scientific aspect is critical to Harbor Island's success. I have almost 20 years of that experience on this subject and I have owned here since 1989. After my time on the board, I served as chair of the Beach Preservation Committee, and served on the Environmental Stewardship committee and the Beach Erosion Task Force committee in 2016.

Being on the board in a volunteer position, for anyone that has done it, knows it can be gratifying, but it is often a thankless job, with long hours if you are doing your job well, a lot of stress, and unfortunately you can't always please everyone. Compromise is often the key and communication is critical. That is why I will utilize social media so owners can thoughtfully and respectfully communicate their questions and concerns easily and with transparent accessibility. It is critical to look at and research all aspects of a situation, get multiple quotes and proposals, as well as understand how it affects ALL your owners, whether their interests lie as permanent owners, renters, investors, visitors or a combination of each. As a board member you cannot be biased or prejudiced and only look at one side of a situation, nor bring only your opinions and desires. It is critical as a board member to look at the interpretation of covenants and by laws with critical thinking skills and multiple possible legal interpretations, if anything to insure our association is protected.

I have been married for almost 30 years to Bruce Hoffman an attorney who practices in Beaufort and Jasper Counties as well as is licensed in CA and Washington DC. He has a general practice with offices in Bluffton and St Helena, emphasizing transactional law, such as real estate (including homeowner's association law), tax, estate planning, probate and family law. He has an advanced master's law degree from NYU.

I was the founding publisher of Low country Weekly and have worked in media for McClatchy, Adventure radio and now Morris Communications. I have also worked in Sales, Catering and Events for the Auberge group and at Fripp Island. I have a beautiful daughter that grew up on this island, graduated from USC and works in Columbia.

We live in paradise and one of the best seaside communities in the country, and we also have critical challenges facing us we need to address. I again ask for your vote, so we may work together to make our beautiful Harbor Island even better. Thank you for your time, your consideration and your belief in this special paradise we call home.

DEBBIE SELNIK HOFFMAN